

Music Coverage

The Skinny has a wide ranging music policy, always on the look out for the newest emerging stars alongside supporting the acts that have a special place in our hearts.

The Skinny can offer comprehensive campaign coverage across our monthly print title, theskinny.co.uk, The Skinny Zap and video play options.



The Lovely Bones

CHVRCHES are a bona fide Scottish synth-pop phenomenon - as they prepare to release album The Bones. Or What You Wish You Were: we tell gear-heads, growing up in public, and expelling half truths.

THE LOVELY BONES rise to fame thanks to their 2015 debut album, *The Bones*. It's a mix of indie folk, pop, and synth-pop that resonated with a wide audience. The band's music is characterized by its lush, layered sound and catchy hooks. Lead singer Lauren Mayberry has become a prominent figure in the Scottish music scene. The band's second album, *Love Age*, was released in 2017, continuing their exploration of sound. The band's success is a testament to their unique sound and strong fan base. They have performed at numerous festivals and venues across the globe. Their music has been praised for its emotional depth and innovative production. The band's journey from a small indie act to a major force in the music industry is a story worth following. They continue to produce new music and tour extensively. Their live performances are known for their energy and precision. The band's influence on the Scottish music scene is significant. They have inspired a new wave of artists. Their music has become a cultural touchstone for many fans. The band's story is a testament to the power of music to bring people together. They are a band to watch in the years ahead.

"That's a good thing, if things are a bit uncomfortable, or a little fucked up"
Lauren Mayberry



Interview: Brent E. Gienon
Photography: Eoin Conry



These New Puttans / Last Side Youth
Label: Concrete, 17 Oct

of songs from behind open eyes to full on tightrope walks, the set opens with some of the most powerful music they've ever made. The band's sound is a blend of indie rock and punk. They have a strong live presence and a dedicated fan base. Their music is both accessible and challenging. They continue to push the boundaries of their sound. Their latest release, *Puttans*, is a testament to their growth as artists. They are a band that should not be overlooked.



Jack School / Martha / New Animals
Label: Center Bar, 11 Oct

their early, folk-influenced sound. The band's music is characterized by its raw energy and emotional honesty. They have a strong connection with their fans. Their live shows are a highlight of the local music scene. They continue to produce new music and tour. They are a band that represents the best of Scottish indie music.



Public Street Preachers / Public Street Breckening
Label: Glasgow, 29 Sep

With progressive rock influences and a powerful live sound, the band has carved a unique niche for themselves. Their music is a blend of classic rock and modern indie. They have a strong following in Glasgow and beyond. Their live performances are legendary. They are a band that has stood the test of time.



Janet / Blanca / Leafbirds
Label: Slayby, 11 Oct

Leafbirds's approach to live set has matured. The band's music is a blend of indie rock and folk. They have a strong live presence and a dedicated fan base. Their music is both accessible and challenging. They continue to push the boundaries of their sound. Their latest release, *Janet*, is a testament to their growth as artists. They are a band that should not be overlooked.

Publication Comparison

Title	UK Copies
The Skinny	56,784
The Fly	54,608
Q magazine	52,781
Kerrang	35,127
NME	19,491
The List	14,866
Clash	70,500
Loud & Quiet	32,000
Crack	30,000

ABC Audit
Jan - Dec 2013
Jul - Dec 2013
Jan - Dec 2013
Jul - Dec 2013
Jan - Dec 2013
Jan - Dec 2013
unverified/ no ABC
unverified/ no ABC
unverified/ no ABC

At a Glance

- Our Readers**
- ★ 98% listen to music every day
- ★ 91% rate Music as the most-read section
- ★ 44% attend at least three gigs a month
- ★ 25% have a Spotify account
- ★ 65,000 copies in print per month
- ★ 285,000 readers per month
- ★ 1200 distribution venues
- ★ 100,000 unique users on theskinny.co.uk
- ★ 10,000 email subscribers

